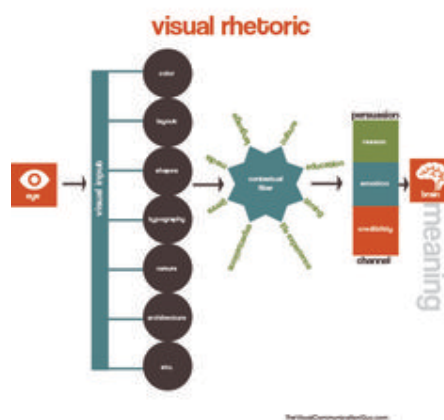


Dr. Medina | Multimodal Literacy | Remediating Teaching Philosophies | Bread Loaf Summer 2016



Following Gunther Kress's claims about greater emphasis place on visual images in coordination with alphabetic text, we will now mediate our alphabetic teaching philosophies, translating our purely alphabetic teaching philosophies that visualize the data of our beliefs and experiences. Infographics are meant to communicate complex data quickly and in engaging ways that should be easier to understand than words alone.

After writing alphabetic teaching philosophies about teaching writing with technology, we will now be **creating a one-page infographic** that communicates these beliefs and insights about your pedagogical practices. Choosing images that represent beliefs and examples of practices, we will communicate this information through symbols that visualize your beliefs and experiences for a potential audience of colleagues, parents and administrators. Create an infographic that does not need to be larger than one legibly printed on an 8 1/2 x 11 size piece of paper. We will be using a free cloud-based tool with layering capacities (such as Easel.ly, Infogr.am, Canva, Piktochart, or Venngage) to generate our infographics.

Purpose: Effectively communicating what we do in the classroom and the underlying beliefs for those practices can be difficult, especially for a larger audience. Therefore, this assignment asks you to translate the complex information from your teaching philosophy, mediating the alphabetic text into an infographic that clearly communicates your message.

You are working to:

- 1) Communicate your message in engaging visual and alphabetic modes;
- 2) Make meaningful beliefs and insights easily understood
- 3) Demonstrate rhetorical consideration of audience following organization and design principles of visual literacy
- 4) Translate data into a genre consumable by a public audience

Main Grading Criteria for the Source Synthesis:

- Do you effectively translate your alphabetic teaching philosophy into visual information?
- Do you inform a wide audience of your beliefs/insights?
- Appropriateness of type of infographic, visual objects included, data visualization, fonts, and colors?

- Layout follows a coherent and consistent style with a logic or narrative?
- Adheres to the Contrast, Repetition, Alignment, and Proximity principles?
- Do you provide full bibliographic citations for the sources and information in your infographic?
- **Due:** Draft #1 July 11; Final Draft July 14 w/both drafts